



Websites

- Websites should be alumni, parent, undergraduate & guest focused. It is best to have one site for all instead of separate sites.
- Websites should include at least the following:
 - Chapter & National History
 - Award Winners
 - Past Advisors, House Corporation Presidents & Chapter Presidents
 - News
 - Events & Calendar
 - Undergraduate Area
 - Parent Area
 - Photo Album
 - Recruitment Area
 - How To Donate & Online Giving Area
 - How To Volunteer
 - Resources For Officers, Advisory Board & Housing Corporation Board
 - Links To National, University, Facebook, etc.
 - Contact Us
- Websites should be updated at least monthly.
- Websites should have an alumni volunteer, parent & undergraduate helping update content.
- Websites should use a content management system instead of just someone with HTML skills.
- Websites should never show photos with alcohol or other in appropriate news or photos.
- Websites should be promoted to alumni, parents & undergraduates every 3-4 months.
- Websites should be able to answer most questions any alumni, parents, undergraduate or guest might have and have phone & email contact to reach chapter officers & volunteers.