



# KAPPA DELTA RHO FRATERNITY

## The 7 Habits of a Successful Advisory Board

### 1. ABBA

- Advise By Being Around
- Officers & Committee Chairs Need To See You Often
- Members Need To See You As A Resource & Not Only As The Person That Deals With Discipline

### 2. Education & Training

- Read Websites (Chapter, National & University)
- Read Magazines (National & University)
- Attend National & University Leadership Conferences
- Model Successful Advisory Boards

### 3. Written Goals & Monthly Evaluation

- Advisors & Officers Should Develop Monthly, Semester & Annual Goals
- Goals Should Be Reviewed Between Officers & Committee Chairs Weekly, Between Officers & the Chapter Every 2-3 Weeks and Between Officers & Advisors Monthly
- Goals Should Be Posted In The Chapter House & On The Website

### 4. Effective Communication

- Advisor Should Speak With Regional Officers Monthly & Headquarters Every 3-4 Months At A Minimum
- Advisors Should Meet With Each Other Monthly As Well As Meet With Their Assigned Officers Every 2-4 Weeks (Some Meetings Can Be By Phone)
- Advisors Should Coordinate With Each Other To Ensure That There Is An Advisor At A Meeting Every 2-4 Weeks (Every Week If Possible)
- Advisors Should Meet With The University Greek Advisor Quarterly
- Advisors & Officers Should Have A Retreat Each Semester

### 5. Recruitment Strategy

- Fill Your Needs & Recruit In-Person
- Find Those Willing To Learn & Who Have A “Thick Skin”
- Use Tools To Help You Succeed (Other Volunteers, Students, Organizational Charts, Goals, Online Volunteer Applications, Etc.)

### 6. Recognition

- Chapters Need To Find Ways To Thank Advisors & Advisors Need To Thank Their Assistants As Often As Possible
- Recognition: Service Awards, Newsletter, Website, E-News & Events

### 7. Fun!