
Housing Business Plan

Listed Below is information that should be included in your business plan when looking for a loan.

- Objectives – reasons for a chapter facility
- College/University background
 - History of the university
 - Location
 - Enrollment size
 - Major improvements and events
 - Current enrollment and projections for next 5 years
 - Number of students living in fraternities and other student housing
 - Positive trends with fraternities
- Overview of the chapter
 - Date of founding
 - Chapter size
 - Campus Involvement
 - Academics
 - Awards
 - Volunteer Leadership
- Alumni
 - # Of Alumni
 - Location of Alumni
 - Well-known Alumni
 - Estimated Fundraising Campaign
- Volunteers
 - Who the Volunteers are on the advisory board alumni association board, educational foundation board and housing corporation board
- Current fraternity system and university background
 - Other Fraternities on campus and their housing situation
 - Comparable house(s) and their profit/loss as well as balance sheet

- How revenue is generated
- History and Future trends of the Greek system
- Average Fraternity house size
- Description of proposed fraternity house
 - Sq Footage
 - Number of Rooms
 - Construction Type
- Location
 - Map showing location to other building
- Comparable charges
 - What does the competition charge for housing
- Financial information
 - Projected Cash Flow
 - Proposed 5 year budget
 - Current Balance Sheet
 - Verification of Liquid Assets
 - Location and history of all bank accounts
 - Projected Debt Service
 - Method of Repayment
 - Previous earning capacity and projected
 - Collateral and value or appraisal
- Corporation
 - Tax ID
 - Articles of Incorporation
 - Corporation bylaw
- Construction
 - Pictures
 - Plans
 - Builders Name
 - Will Kitchen Be a Part of Plan?
 - Will it produce a profit?
 - Insurance and safety plan